

SECTION 1 - MICRO FOUNDATIONS

By: Carter Greene

KICKOFF



- ❖ Go to Google Classroom and complete the assignment **“K0- 8/29”**
 - In one paragraph explain what YOU think the study of economics is all about and why YOU feel it is an important subject to study.
 - What are a few aspects or subfields of economics that you have found the most interesting in your studies thus far?
- ❖ **Roll Call:** Which is the real Carolina?

ANNOUNCEMENTS

- ❖ **8/31-** College football Kickoff
- ❖ **9/2-** Labor Day, no school
- ❖ **9/3-** Section 1, Module 1
 - p. 1-8
- ❖ Hour homeroom rest of the week
 - Get stuff turned in



SYLLABUS (INFORMAL) QUIZ & ECON PRE-TEST

- 1) Go to Google Classroom and complete the Syllabus Quiz
 - 2) Go to Socrative and complete the Econ Pretest
 - a) Socrative.com → student login → room name is GREENEC101 → Last name, First name
 - b) This is not a grade but do your best so I know what we remember/ what we already know
- ❖ Shouldn't take longer than 20 minutes to complete bot

FOUNDATIONS OF MICRO- C&E

REVIEW

**Demonstrate an exposure and knowledge of basic economic principles learned in previous courses.
No need to take notes on this.**

What is Economics anyway??



Economics is the study of how decisions are made and how people seek to satisfy wants and needs, in a world of limited resources.

ANDREW LUCK RETIRES FROM THE NATIONAL FOOTBALL LEAGUE

Andrew Luck has decided to retire from the NFL. In doing so, Mr. Luck is sacrificing approximately 58 million dollars of salary that was left on his contract. When deciding whether or not to continue his football playing career, Luck took into consideration the fact he would now be able to spend more time with friends and family. Ultimately though, the biggest factor in his decision was that he feared he would never be able to live a life of comfort that was free of pain, if he decided to continue playing any longer.

LEBRON DOESN'T MOW HIS OWN YARD

Lebron James is 6'8" with a stride a mile long, and is strong enough that he could probably push an 18 wheeler down the freeway, much less a lawnmower over grass. Johnny is 5'7" and pushes a lawn mower at a very average pace. Explain why it still makes sense that Lebron James pays Johnny to mow his yard even though LeBron could clearly mow the yard quicker.



Want or Need??



ECONOMIC SPECTRUM (AS CREATED BY MR. GREENE)

Command
Economy

Mixed Economy

Free Market
Economy



Communism

Socialism

Capitalism

Free Enterprise/
Laissez Faire



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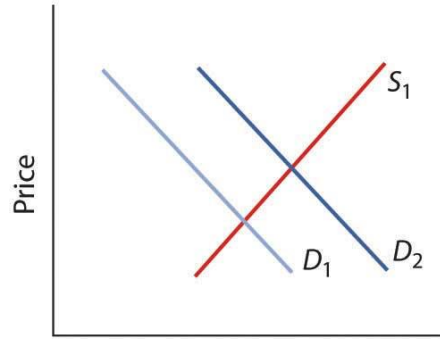




SUPPLY AND DEMAND SHIFTS

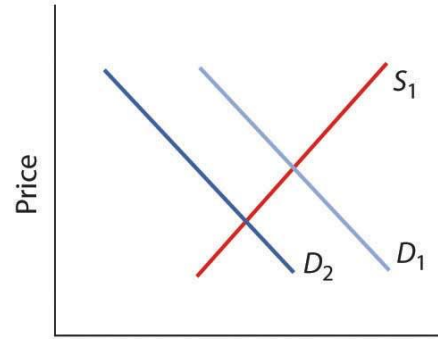
INCREASE/DECREASE IN SUPPLY/DEMAND?

Panel (a)



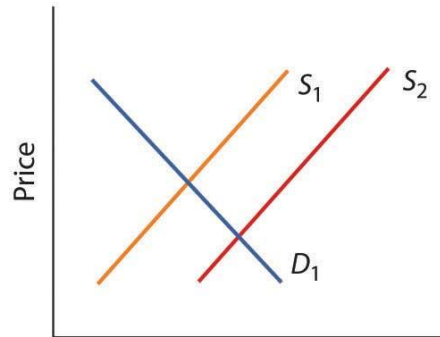
Quantity per period

Panel (b)



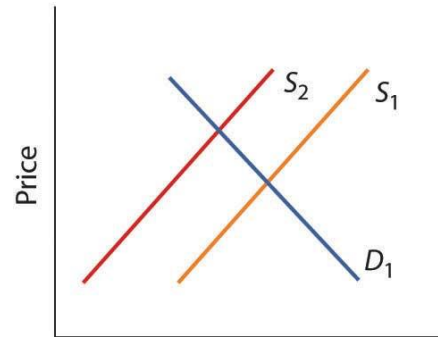
Quantity per period

Panel (c)



Quantity per period

Panel (d)



Quantity per period

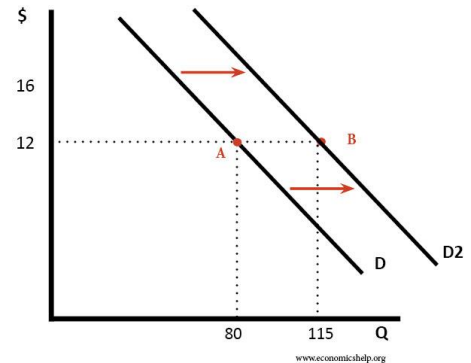
Kyler Murray is the first pick in the NFL Draft → Supply or Demand for Kyler's autograph? Increase or Decrease? Why? Shift left or right?

**Tastes/
Popularity**



Demand

Increase



Ford Motor Company begins to utilize the assembly line and takes advantage of the concept of interchangeable parts → Supply or Demand for Ford vehicles? Increase or Decrease? Why? Shift left or right?

Supply

Technology



Right

INCREASE

Substitutes



Compliments

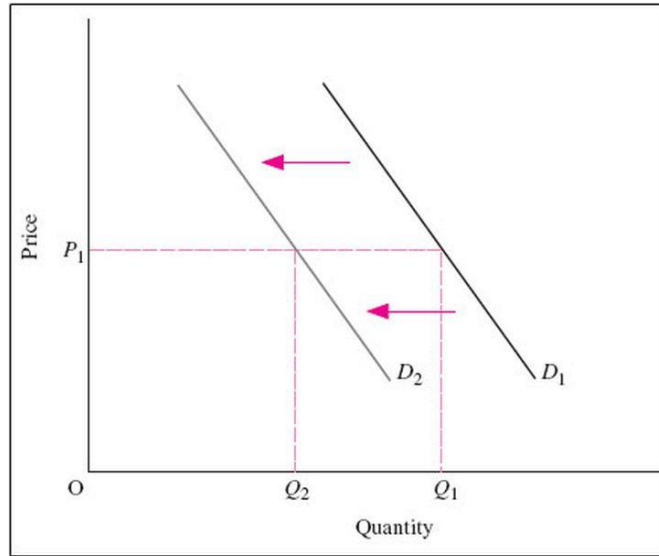


Substitutes



The price of razors increases. Will the demand or supply of shaving cream be effected? Increase or Decrease? Why? Shift right or left?

Decrease



Demand

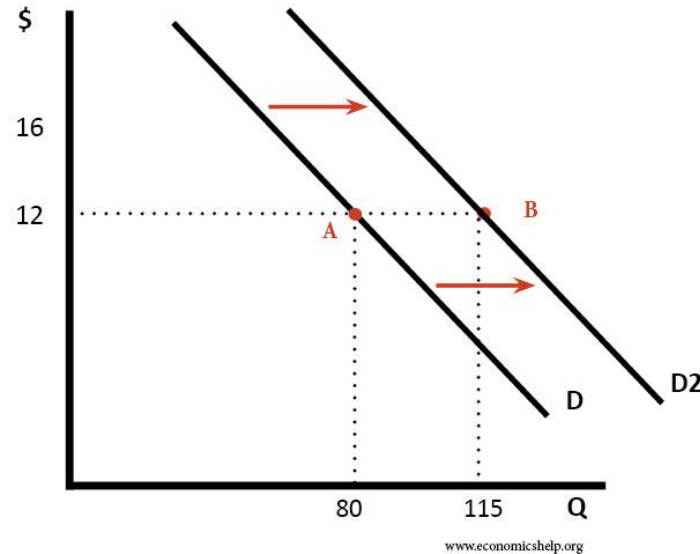
They are
Compliments

The price of pens increases. Will the supply or demand for pencils be effected? Increase or Decrease? Why? Shift right or left?.

Demand

Increase

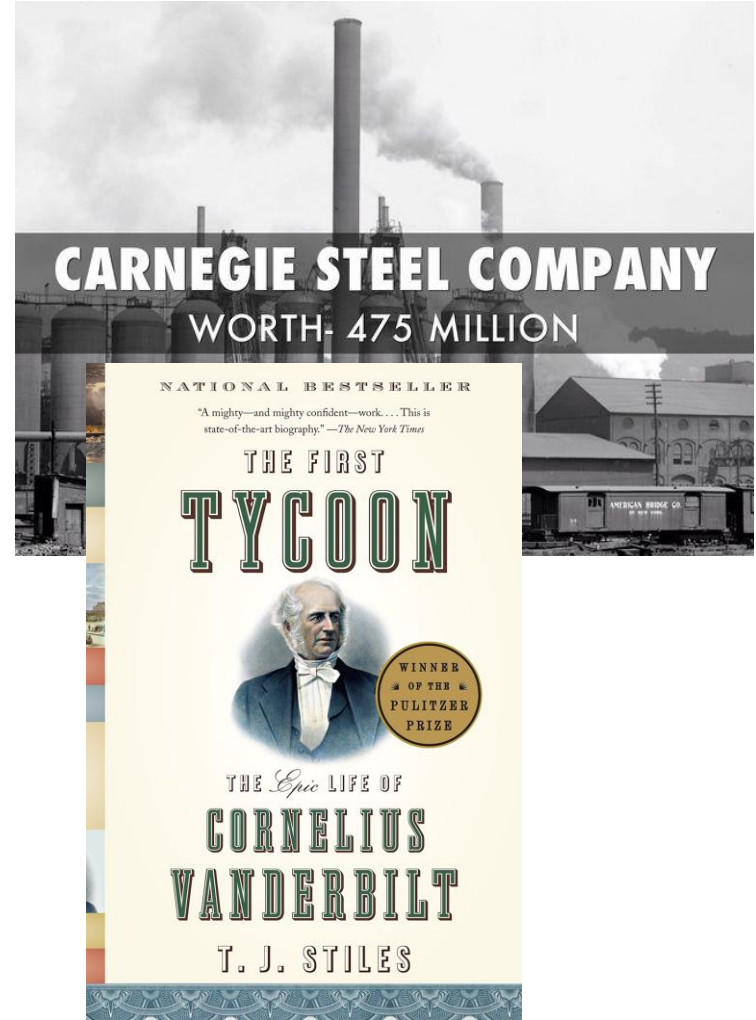
They are substitutes



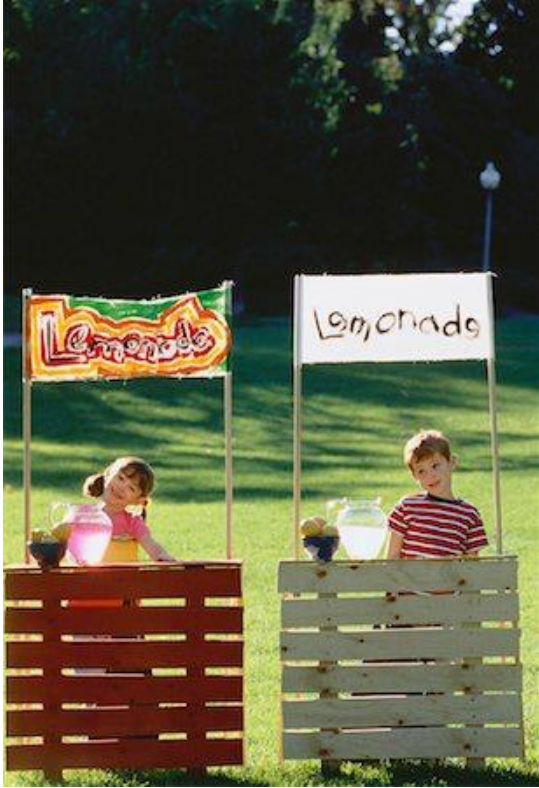
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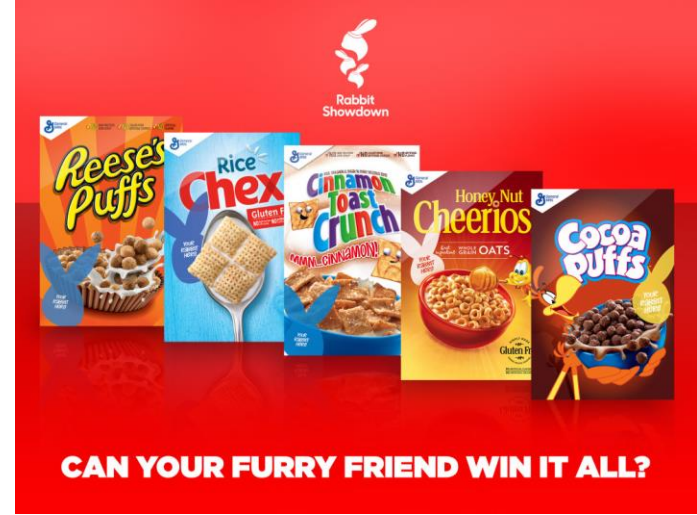
MONOPOLY



PERFECT COMPETITION



MONOPOLISTIC COMPETITION



OLIGOPOLISTIC COMPETITION



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ALPHA BOX VOCAB

- ❖ For each letter of the Alphabet, write down 3 words that you think you will find in the glossary or index of your Textbook.
- ❖ Afterwards you will check how many words you correctly predicted as vocab words for AP Economics.

CLOSURE

- ❖ Go to Google Classroom and complete the assignment **“8/29- Closure”**
 - What is your goal for this class and what steps will you take to accomplish this goal?
 - List any/all of the terms/concepts we reviewed today that you were unsure of before we discussed them today.