

# 11.63 - PRICE DISCRIMINATION

**11.63- Evaluate how firms use price discrimination and how this affects profits, surplus, and deadweight loss.**

By: Carter Greene

# KICKOFF:

- ❖ Go to Google Classroom and complete the assignment **“2/11-K0”**
  - Effects of Price Discrimination
- ❖ Pick up handout on the way in
- ❖ **Roll Call:** Do you shop online?



# ANNOUNCEMENTS:

- ❖ **2/18**– New date for quiz
- ❖ **Unit 5 Test**– Last week of February
- ❖ Homeroom this week
  - Mr. Ardrey Kell
  - Knight Time next week

# TELL ME THE QUESTION!

- ❖ I have provided you with the answer choices and the correct answer for 15 questions.
- ❖ Your job is to write the question that would make that answer choice correct
  - Could be more than one question that leads to this answer choice
- ❖ These are all real AP style questions
- ❖ All questions deal with monopolies, natural monopolies, monopoly regulation, and price discrimination

# EXPOSING DISCRIMINATION- ONLINE SHOPPING

